

PROFILE

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School of Entrepreneurship

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Ts Dr. Norsaidatul Akmar Mazelan is the CEO of THINK PLUS CONSULTING, bringing over 30 years of rich experience in management consulting, financial management, and human capital development. She holds a PhD in Strategic Management from the University of Hull, UK, an MBA from the University of Evansville, USA, and a BSc in Mathematics from the University of Malaya. Additionally, she is a Certified GPM-b and a Registered Consultant and Assessor (RCA) from GPM Global, serving as a GPM Global Ambassador. Dr. Norsaidatul has held strategic positions in the government sector, Government Linked Companies, and various organizations, where she has honed her expertise in project assessment, strategic management, and sustainability consulting. Her proficiency extends to developing and implementing sustainability frameworks, conducting comprehensive sustainability assessments, and advising on ESG reporting. Furthermore, she excels in competency and skill development, business process improvement, and financial and project management, all with a robust focus on sustainability and ESG compliance. As a GPM Global Ambassador, Dr. Norsaidatul is dedicated to promoting sustainable development practices and provides valuable training and mentoring to companies and non-profit organizations aiming to enhance their sustainability initiatives.



**Ts. Dr Norsaidatul Akmar
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**ENVIRONMENTAL, SOCIAL &
GOVERNANCE (ESG) TRAINING &
CONSULTING**