

PROFILE

R.A.F.I.D.A.H

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School of Entrepreneurship

ICON

Datin Jaiyah epitomizes expertise in both Halal Internal Auditing and Sustainability in Tourism, holding certifications and registrations that underscore her proficiency. With a comprehensive background spanning Human Resource Management, Tourism, and Skills Training, she has significantly contributed to skill development by crafting 26 National Occupational Skills Standard (NOSS) documents across diverse industries. Recognized by the ASEAN Secretariat, she serves as an esteemed Assessor and Trainer for the ASEAN Tourism program, lending her expertise to its endeavors. Presently, she chairs the Orlins Venture Group, a consultancy firm specializing in Construction, Green Energy, and Halal Beauty & Health Products distribution, showcasing her versatility. Her educational journey is illustrious, culminating in a Master of Science in Information Management and a Bachelor of Science in Human Development, evidencing her commitment to continuous learning. Notably, her proficiency extends to practical certifications such as Malaysia Skill Certificates and accreditations as a Master Assessor and National Trainer within ASEAN frameworks. Throughout her illustrious career, she has been deeply entrenched in corporate training, particularly in Human Resource Management and Sustainable Tourism, exhibiting an unwavering dedication to enhancing industry standards and capacities. Datin Jaiyah's multifaceted expertise and unwavering commitment to excellence position her as a stalwart in the fields of skill development, tourism, and sustainability.



Datin Jaiyah Shahbudin
**SUSTAINABLE HALAL &
& SYARIAH COMPLIANCE PRODUCTS**