

# PROFILE

# R.A.F.I.D.A.H

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School of Entrepreneurship

## ICON

Kartina Abdul Ghani is a visionary leader revolutionizing the mobile app development landscape by empowering employees to create mobile apps without IT expertise. Her approach democratizes app development, enabling employees across various departments to contribute to mobile solutions, thereby harnessing diverse perspectives and saving costs on specialized IT hiring. Kartina's advocacy for non-code mobile app development significantly cuts down the time and expenses of traditional coding. The intuitive platforms she promotes facilitate rapid prototyping and deployment, allowing businesses to swiftly adapt to changing needs without hefty financial investments. Under her leadership, non-code mobile apps serve as powerful tools for digital transformation, offering long-term value. These agile platforms ensure businesses remain competitive, continuously improving without the constraints of lengthy development cycles. Kartina's initiatives also enhance productivity by equipping employees with tools to create tailored solutions, saving time and boosting efficiency, ultimately driving long-term success for the company. Beyond her innovative approach, Kartina's company, AMB Mobile Apps Solution, is accredited as a training provider through UTMSpace Services Sdn Bhd and HRD Corporations. She has forged valuable collaborations with The Oxford Centre for Excellence, Asia Pacific (OXCEL), and serves as an LEB Academic Director. This role enables her to offer courses with LEB certifications and UTMSpace Services Sdn Bhd micro-credentials. These extensive partnerships and accreditations underscore Kartina's dedication to providing high-quality, industry-recognized training in mobile app development, solidifying her position as a leader in the field.



**Kartina Abdul Ghani**

**Mobile Application and  
Artificial Intelligence**