

PROFILE

R.A.F.I.D.A.H

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School of Entrepreneurship

Rita Murni Zainal Abidin is an accomplished IT professional with over 15 years of experience in the industry, specializing in solution implementation and organizational growth. She has a strong background in IT operations, solution architecture, and project management, having worked with clients like DBKL, MDEC, and JPN. Her roles have included preparing user requirement specifications, managing data migration, conducting system testing (UAT, PAT, FAT), and creating documentation per KRISA format by MAMPU. Rita has also served as a trainer for web and mobile applications and managed events for training and project handovers. At Prismtech Solution Sdn Bhd, she served as the Chief Operating Officer, where she designed and developed learning center management software and ensured project deliverables met customer requirements. Her education includes a B.Sc. in Computer Information Systems from Northern Arizona University and multiple diplomas in Computer Studies and Information Systems. Rita has also held various roles, such as Assistant Manager for Product Development, 3G Data Helpdesk support at Maxis Communication Bhd, and HR Executive at Neo Quest Sdn Bhd in Brunei. Her multilingual abilities in Bahasa Melayu and English, coupled with her extensive project management experience, make her a versatile and valuable asset in the IT sector. In recognition of her contributions, she received the Excellence Coaching Award in Malaysia GPM Sustainability Award 2023.

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Rita Murni Zainal Abidin

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